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Polar Communications Acquires Midcontinent Lakota Cable System

Sioux Falls, SD, November 5, 2007—Midcontinent Communications and Polar Communications announced today that they have reached agreement for Polar Communications' purchase of the Lakota, North Dakota cable TV system from Midcontinent Communications. Specific terms and conditions of the agreement were not disclosed.

"We are very excited about the opportunity to expand our service offering to video customers in Lakota," says David Dunning, General Manager/CEO of Polar Communications. "We strive to give hometown type service and will work hard to continue that tradition with the cable TV service." Midcontinent's Senior Vice President of Public Policy, W. Tom Simmons added, "Midcontinent has worked with the Polar folks in telecommunications related matters for a number of years, and know they share our commitment to customer service and satisfaction. We trust they will do well in Lakota".

Polar Communications will begin operations in Lakota following the closing which is scheduled for February 29, 2008. Until then, service related concerns should continue to be directed to Midcontinent Communications. Beginning March 1, 2008, service related issues will be handled by Polar Communications.

About Polar Communications

Polar Communications is a telecommunications corporation serving Eastern North Dakota with headquarters located in Park River, ND. Polar's service territory stretches approximately 3,700 square miles and includes 31 exchanges. Polar Communications has served this area since 1952 and continues to bring the highest quality of services and technologies including Telephone, Internet and Cable Television Services to its customers.

About Midcontinent Communications

Midcontinent Communications, a subsidiary of Midcontinent Media, Inc. is the Upper Midwest's leading provider of cable television, local and long distance telephone service, high-speed Internet access, and cable advertising services to communities in North and South Dakota, Northern Nebraska, and Western Minnesota. Midcontinent's service area includes over 200 communities serving over 200,000 customers. For more information, please visit our website at www.midcocomm.com