



Polar Communications Press Release
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For Immediate Release

The 2010 Knights of Columbus Badlands Bowl XVII to be Televised

Park River, ND – June 10, 2010 – The 2010 Knights of Columbus Badlands Bowl will air LIVE statewide on Saturday, June 19, 2010 from the Badlands Activities Center in Dickinson, N.D. BEK Sports Network of Steele, N.D., along with their broadcast partners and in agreement with the Badlands Bowl, will broadcast the all-star game between North Dakota's and Montana's most talented senior football players.

Kickoff begins at 6:00 p.m. MST with the 17th year of heated competition between the best of the best North Dakota and Montana senior high school football players.

BEK Sports has partnered with fourteen cable providers in North Dakota so the game can be broadcast to approximately 112,000 households across the state!

Partnering cable providers that will be televising the events include:

- BEK Communications of Steele, N.D. – Channels 28, 29 & 30
- Cable ONE of Fargo, N.D. – Channel 14
- Consolidated Telcom of Dickinson, N.D. – Channel 18
- Dakota Central Telecommunications of Carrington, N.D. – Channels 19, 20 & 21
- Dickey Rural Networks of Ellendale, N.D. – Channels 7 & 91
- Halstad Telephone Company of Halstad, M.N. – Channels 33 & 34
- Midcontinent Communications of Bismarck, Mandan & Lincoln, N.D. – Channel 73
- Midstate Telephone Company of Stanley, N.D. – Channels 17 & 18
- Northwest Communications Cooperative of Ray, N.D. – Channels 55
- Polar Communications of Park River, N.D. – Channel 3
- Reservation Telephone Cooperative of Parshall, N.D. – Channels 21, 22 & 23
- SRT Communications of Minot, N.D. – Channels 22 & 322
- Turtle Mountain Communications, Langdon, N.D. – Channels 17, 18 & 19
- United Communications of Langdon, N.D. – Channels 17, 18 & 19

Knights of Columbus Badlands Bowl

Players in the Badlands Bowl are graduating high school seniors from North Dakota and Montana, nominated by coaches and media across the states of North Dakota and Montana and voted on by the respective selected state coaches for the 2010 Badlands Bowl. These privileged players are gearing up for the time of their lives with a week of game preparation, interaction with the community, meals, meetings, entertainment and practice, practice, practice. For a list of the 2010 players and more information, go to www.badlandsbowl.com.

The Knights of Columbus have sponsored the Badlands bowl since 1994 and the current record is Montana 12, North Dakota 4.

Are you ready for some all-star football? BEK Sports and its partners are pumped and are ready to step out onto the field to bring LIVE football coverage of the 2010 Badlands Bowl XVII All-Star game, Saturday, June 19th! Don't miss this jam-packed action; its all-star football LIVE on BEK Sports!

BEK Sports is highly valued, local content. The content is produced by the BEK Sports Network and exists through a partnership between various North Dakota Telecommunications cooperatives and companies. BEK Sports is produced by an affiliation with, and assistance from local students, schools, educators, parents and volunteers providing a unique training opportunity. BEK Sports provides technology education and equipment to students and people of the region to produce live, local high school sports for BEK Sports.

BEK Sports is a subsidiary of BEK Communications Cooperative, a leader in providing residential communications services in south-central North Dakota since 1952. Fiber optics, broadband, wireless, digital TV – BEK is at the forefront of emerging technologies and remains dedicated to innovation for its communities. More information about BEK Sports can be found at www.beksports.com.

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